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Page

3

: 2

The method of claim 40 wherein receiving the second data includes receiving data 41. based on ANI data representing the telephone number.

Attorney's Docket No.: 06975-179001 / Commerce 04

- The method of claim 41 wherein the first data includes a user identity proffered 42. by the user.
- 43. The method of claim 42 further comprising using the ANI data as a basis for retrieving a second user identity, wherein determining whether the first data and the second data are related comprises determining whether the user identity proffered by the user is related to the second user identity.
- The method of claim 41 wherein the first data includes a first credit card account 44. number.
- 45. The method of claim 44 further comprising using the ANI data as a basis for retrieving a second credit card account number, wherein determining whether the first data and the second data are related comprises determining whether the first credit card account number is related to the second credit card account number.
- 46. The method of claim 37 further comprising enabling billing for the goods or services to be included with billings otherwise associated with usage of the telephone number.
- 47. A system for enabling online receipt of goods or services, the system comprising: means for receiving first data indicative of information regarding a user characteristic; means for receiving from an Internet actor second data indicative of a communications characteristic for the user;

means for determining whether the first data and second data are related; and means for enabling receipt of goods or services based upon results of the determination of whether the first data and the second data are related.